Privacy Policy

Effective Date: 31 December 2025

Welcome to **OliveIt**, a platform operated by **Clarity Products LLC** ("**Clarity**," "**we**," "**our**," or "**us**").
Your privacy is important to us. This Privacy Policy explains how we collect, use, and share information when you use our website, mobile app, and related services (collectively, the "**Services**").

---

1. Information We Collect

a. Information You Provide

We collect the information that you choose to share with us, such as:

- Your name, email address, and profile details when you create an account.

- Any content or information you post, such as reviews, ratings, or comments about companies, restaurants, books, television shows, and more.

- Optional information you choose to share with other users or third-party partners through our platform.

b. Automatically Collected Information (Anonymous Data)

We automatically collect certain data when you use our Services. This data is **anonymous** and does not personally identify you. Examples include:

- Device information (type, operating system, browser).

- Usage data (pages viewed, features used, time spent on the platform).

- General location data (e.g., city or region).

We use this anonymous data to understand user behavior, improve our Services, and support marketing and analytics efforts.

---

2. How We Use Your Information

We use your information for the following purposes:

- To operate, maintain, and improve our app and website.

- To enable you to share content and interact with other users.

- To provide customer support and respond to inquiries.

- To conduct market research and analyze trends.

- To market our Services and provide relevant recommendations.

- To comply with legal obligations or enforce our Terms of Service.

We may use anonymous or aggregated information (which does not identify you personally) for research, analytics, and marketing to outside third parties.

---

3. How We Share Information

a. Personal Information

Clarity Products LLC will never sell your personal data.
We only share your personal information in the following situations:

- **With your consent** – when you choose to share information with other users or third-party vendors.

- **For service providers** – who assist us in operating our platform (e.g., hosting, analytics, customer support). These providers are bound by confidentiality obligations.

- **For market research** – only if you have chosen to share such information for this purpose.

- **When required by law** – to comply with legal requests or protect our legal rights.

b. Anonymous Data

We may share anonymous, aggregated data (which cannot identify you) with third parties for purposes such as:

- Understanding general user behavior and preferences.

- Improving our platform features.

- Marketing and advertising purposes.

---

4. Data Retention

We keep your personal data only for as long as needed to provide our Services, comply with legal requirements, or resolve disputes. Anonymous and aggregated data may be retained indefinitely for research and analytical purposes.

---

5. Your Choices

- You can update, correct, or delete your personal information in your account settings.

- You can control what information you share publicly or with other users.

- You may request that we delete your account and personal data at any time by contacting us at privacy@clarityproducts.com.

---

6. Security

We use industry-standard security measures to protect your information. However, no system is completely secure, and we cannot guarantee the absolute security of your data.

---

7. Children's Privacy

Our Services are not directed toward children under 13, and we do not knowingly collect personal information from minors.

---

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted here with an updated "Effective Date." Your continued use of OliveIt means you accept the revised policy.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or your data, please contact us at:

OliveIt.App
Email: support@oliveit.app